What is the Makin’ Groceries project?
The Makin’ Groceries project is a partnership of community organizations and the Tulane Prevention Research Center. We are working together to determine if a new supermarket in your neighborhood or a neighborhood like yours will help people get the healthy foods they want and need.

Where will we be talking to people?
The Makin’ Groceries project staff will go door-to-door in two neighborhoods to ask questions about grocery shopping. We will visit one neighborhood that is getting a new supermarket on Broad Street at the Bienville Avenue intersection (in the old Schwegmann building). We will also talk to people in a neighborhood that does not have a supermarket yet, specifically the community around Bunny Friend Park in the Upper Ninth Ward.

Why are we visiting your neighborhood?
By talking to people in two neighborhoods now and one year from now, we hope to show that having a supermarket in one neighborhood will help people make healthier food choices (like fresh fruits and vegetables).

And this supports the argument that all New Orleans neighborhoods deserve to have a supermarket.

Map of neighborhoods in the Makin’ Groceries project and all supermarkets in New Orleans, as of Spring 2012.
**Who will we talk to?**
In each neighborhood, we will talk to participants who are the main shoppers for their homes. Participants must be 18 years or older and have lived in the neighborhood for at least 3 months.

**How YOU can get involved:**
Are you interested in how food is sold and bought in your neighborhood and what people eat? We have formed a committee of residents, community groups and staff from the Tulane Prevention Research Center to help guide this project, and we welcome others to join. The Makin’ Groceries Steering Committee will provide guidance and feedback on the Makin’ Groceries project and help share the results with the community.

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**THE PARTNERSHIP**
All Citizens Together  
Broad Community Connections  
Bunny Friend Neighborhood Association  
Dillard University Department of Recreation, Health, & Wellness  
Hollygrove Market & Farm  
Fairgrounds Triangle Neighborhood Association  
Friends of the Lafitte Corridor  
Louisiana Public Health Institute  
Lower Ninth Ward Center for Sustainable Engagement and Development  
The New St. Claude Association of Neighbors  
Tulane Prevention Research Center

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